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PUBLIC RELATIONS | MARKETING

#1900E22

Susan Myres  
Myres & Associates  
One Greenway Plaza, Suite 450  
Houston, TX 77046

Public Relations Activities

September 20, 2023 – October 20, 2023

We rescheduled presentations for the following:

- Holly Draper's, "Texas Family Law Insiders Podcast"  
*"Decision Fatigue, including its effects on clients as well as attorneys"*  
**Oct. 26 @ 10AM**
  
- Mediator Podcast 30-minute Introductory Call  
*"Prenups and Postnups"*  
(Prenuptial agreements and how they can be used for younger people to protect themselves + postnups when you may want to divorce and then stay together.) They are open to topic of Susan's preference.  
**Oct. 31 @ 1PM**
  
- Above the Law editor Kathryn Rubino, "The Jabot Podcast"  
*"Decision Fatigue/Secondary Trauma in Lawyers"*  
**Nov. 21 @ 1PM**

We are working on an article for the upcoming *Texas Lawyer* Family Law Section on the topic of the new Texas Family Law Code provision passed by the Texas Legislature which makes all tracking or monitoring of a spouse or ex-spouse in a divorce proceeding illegal. It also forbids physically following a party or causing someone else to do so. This will also complicate keeping track of children when they are visiting the other parent.

We also researched statistics on the number of decisions people face daily (the numbers we found are not well-sourced) and constructed an outline on the issue of decision fatigue for family lawyers—to help Susan prepare for upcoming interviews and discussions.

Susan's presentation, "*Top Mental Health Topics in Family Law*", to Houston Licensed Professional Counselors Association (HLPCA) on October 13 was well attended, with 50+ registered, and received great reviews. We will follow-up with the coordinator and ask if she will share the written reviews.

We researched and interviewed The Remote CEO per Susan's request. They provide various software, install the systems and train someone on Susan's staff to operate the software. Their software coordinates outreach, SEO, social media, podcast scheduling, etc. They do not reach out to media, individuals, etc. They can interview virtual assistants to handle the outreach.



# Houston Licensed Professional Counselors Association

## “TOP MENTAL HEALTH TOPICS IN FAMILY LAW” PRESENTED BY SUSAN MYRES -- ZOOM CEU PROGRAM, FREE FOR MEMBERS, \$5 FOR NON-MEMBERS

When **10/13/2023**  
6:45 PM - 8:30 PM

6:45 - 7:00 Check-in and opportunities for members to share announcements

7:00 - 8:30 CEU Presentation

Location Virtual meeting via zoom. All must register by Wed. Oct. 11, 2023 at 11:59 PM. Meeting link will be sent out the afternoon of event

Presenter:

**Susan Myres**

Presentation Title:

**Top Mental Health Topics in Family Law**

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Presentation Description:

Susan Myres will discuss how secondary trauma, decision fatigue, dementia and other mental health issues impact and intersect with family law. Myres’ informative presentations are followed by a lively and thorough Q+A.

Registration

**HLPKA MEMBER - Free**

**NON MEMBER - \$5.00**

Presenter Bio:

Susan Myres has been practicing family law in the Houston area since 1982 forming her own firm, Myres & Associates, in 2011. She has been certified by the Texas Board of Legal Specialization as a Family Law Specialist since 1988 and has been named to the annual list of Texas Super Lawyers every year since 2006.



**Register**

Susan is a past president of the American Academy of Matrimonial Lawyers (AAML) and became a trusted source of information as president during the COVID pandemic. She provided interviews with regional, national and international journalists to help divorcing and divorced couples, especially couples sharing custody of children, who were dealing with an unprecedented series of COVID-19 challenges.

Susan utilizes all forms of dispute resolution in her practice, from supporting clients who have worked out their agreements to mediation, arbitration, collaborative law, and traditional litigation, choosing the approach that is best for the individual client. She stays abreast of leading mental health issues that intersect with family law, including mood disorders, high-conflict personality disorders, addiction, and abuse prevention issues. Her strength is being able to see options and alternate paths to achieve the realistic goals of her clients. She practices with a curiosity to learn why people do what they do and studies a wide variety of resources to maximize the benefits to her clients, their family and the practice of family law.

<https://www.thehoustondivorcefirm.com/our-team/susan-myres/>